

R3 Tel to launch .tel in Czech Republic

Registry Operator Telnic confirms it will introduce .tel Control Panel in Czech Language

PRAGUE, Czech Republic – Wednesday 14th October, 2009 - Prague-based Internet communications company R3Tel today confirmed that it will launch .tel domains in the Czech Republic in Czech.

Translated locally by R3 Tel and implemented globally by Telnic, the Registry Operator, the Czech language Control Panel will remove language as a barrier of entry for Czech individuals and businesses, to the unique and innovative .tel publishing platform, accessible from any device connected to the Internet. .tel domains will be viewable in the Czech language from today, with the Control Panel for editing .tel domains being made available soon.

Justin Hayward, Communications Director for Telnic, confirmed: "This is the latest language to be added to the 11 languages already accessible but the first due to customer demand alongside traditional Chinese and we are grateful for R3 Tel's investment in bringing the .tel domain to the Czech-speaking community."

.tel is the domain dedicated exclusively to communications, enabling individuals and businesses to store, update and publish contact information, web links, and keywords directly in the DNS. Until .tel, every other domain required a Web site to publish on the Internet.

".tel eliminates the need for exceedingly expensive Web sites, and delivers what 80% of all Web visitors are searching for, contact information quickly, easily, and cheaply," said Steven Cranston, CEO R3 Tel s.r.o., and publisher of Prague.tel.

Cranston adds: "Delivering .tel in Czech language, here in Prague, is something we are thrilled to be part of, and we believe we can create an environment where Central Europe can become a region of development for .tel services."

About R3 Tel

R3 Tel s.r.o., with offices in Old Town Prague, is the first Internet Communications Service Provider in Czech Republic, Publisher of Prague.tel and first approved .tel Re-seller in Czech Republic. Czech consumers and business will be able to purchase complete .tel Packages at teldex.cz, scheduled for launch, 1 November 2009.

About Telnic

Founded in 2000, Telnic Limited is the UK-based Registry Operator and Sponsoring Organization for the new .tel sponsored top level domain (sTLD) which has sold in excess of 200,000 domains since March 24th 2009. For more information about Telnic, please visit <http://telnic.org>.